Detroit Business Opportunity Program

It is the goal of the Detroit Business Opportunity program (DBOP), to increase & promote growth for Detroit’s business community through visibility, capacity building, & network expansion while assisting Detroit businesses to be the driving force in Detroit’s economy.

Certifications Offered

- **Detroit Based Business (DBB)** - A business located in Detroit for at least one taxable year.
- **Detroit Start-Up (DSU)** - A business located in Detroit for less than two taxable years.
- **Detroit Headquartered Business (DHB)** - A Detroit Business who meets qualifications of DBB who is headquartered in Detroit.
- **Detroit Small Business (DSB)** - Business that qualifies as DBB and that meets requirements for DSB based on industry type.
- **Detroit Resident Business (DRB)** - A business that has at least 4 employees of which at least 51% are Detroit residents.
- **Detroit Based Micro Business (DBMB)** - Must have annual gross receipts of $1,000,000.00 or less, no more than 15 employees, and located in Detroit.
- **Minority-Owned Business Enterprise (MBE)** - Must have at least 51% minority ownership.
- **Woman-Owned Business Enterprise (WBE)** - Must have at least 51% woman ownership.
- **Mentor Venture (MV)** - A joint venture of separate firms one of which is a Detroit certified business that has been created to perform a specific contract by written agreement and meets the criteria for MV as described in the City Ordinance.
- **Joint Venture (JV)** - Two firms that collaborate on a project of which one of the firms is a Detroit certified business and meets the requirements for JV as described in the City Ordinance.

* MV & JV certifications are governed by the Office of Contracting & Procurement at this time

Equalization Credits at a Glance

<table>
<thead>
<tr>
<th>Contract Size</th>
<th>DBB</th>
<th>DRB</th>
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<tbody>
<tr>
<td>≤$10,000.00</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>$10,000.01-$100,000.00</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>$100,000.01-$500,000.00</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>≥$500,000.01</td>
<td>2%</td>
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In addition to DBB & DRB qualified businesses may receive additional credits by certifying as:

<table>
<thead>
<tr>
<th></th>
<th>DHB</th>
<th>DSB</th>
<th>DBMB</th>
<th>JV</th>
<th>MV</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3%</td>
<td>1%</td>
<td>2%</td>
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Benefits Included

- Exclusive Member appreciation events
- Networking & capacity building opportunities
- Equalization credits*
- Visibility on City’s website

To apply, please visit our online application at: [https://detroitmi.gov/departments/civil-rights-inclusion-opportunity-department](https://detroitmi.gov/departments/civil-rights-inclusion-opportunity-department)

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